

# AD FORMAT : MINI BANNER : SPEC

A design only for our desktop site, 1 creative is required

Our mini banners are displayed only on our desktop site for user visibility.  
See below for creative details for an mini banner booking.

## Creative 1 : Desktop Site

<b>Devices:</b>	Desktops and Tablets
<b>Dimensions:</b>	300 x 60 pixels
<b>Max file size:</b>	40kb
<b>File formats:</b>	Animated gif, jpg, swf or 3 <sup>rd</sup> party redirects ( Flash files, please see notes on right )

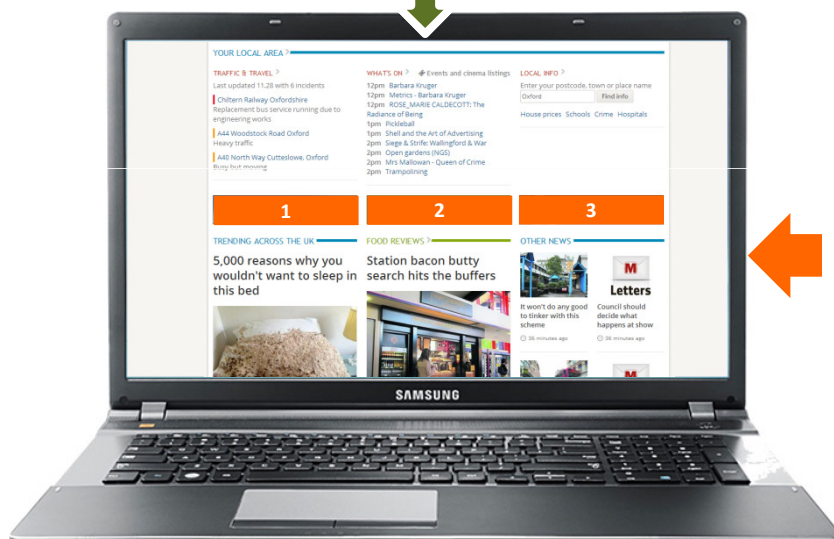
## Notes: Flash Files

If flash is used, the following click tag must be inserted and a back up animated gif supplied.

## Click Tag

on(release)  
{getURL (clickTag, "\_blank");}

## Desktop Site : Landing Pages



**MINI BANNER:**  
**300 x 60**

**Your advert will appear  
in one of three  
positions**

## Desktop Site : Article Pages

