

AD FORMAT : OVERLAY : SPEC

A design only for our desktop site, 1 creative is required

Our overlay is displayed only on our desktop site for user visibility.
See below for creative details for an overlay booking.

Creative 1 : Desktop Site

Devices:	Desktops and Tablets
Dimensions:	960 x 660 pixels
Max file size:	40kb
File formats:	Animated gif, jpg, swf or 3 rd party redirects (Flash files, please see notes on right)

Notes: Flash Files

If flash is used, the following click tag must be inserted and a back up animated gif supplied.

Click Tag

```
on(release)
{getURL (clickTag, "_blank");}
```

Desktop Site : Section Landing Pages

