

AD FORMAT : SKIN, BILLBOARD & ADHESION PACKAGE : SPEC

A design for all, 4 creative's are required

We offer a cross platform solution to further enhance both response and user visibility.
See below for the various devices and optimised creative's for a skin booking.

Creative 1 : Skin Sides

Device: Desktop
Dimensions: 1280 x 720 pixels

Creative 2 : Skin Leaderboard

Device: Desktop
Dimensions: 960 x 106 pixels

Skin Notes : Please see separate sheet for complete skin design spec

Creative 3 : Billboard

Device: Tablet
Dimensions: 960 x 250 pixels
Max file size: 40kb
File formats: Animated gif or jpg

Creative 4 : Adhesion Banner

Device: Smartphone
Dimensions: 320 x 50 pixels
Max file size: 40kb
File formats: Animated gif or jpg

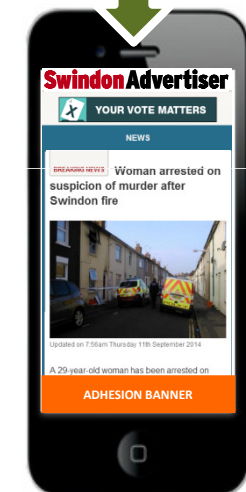
Desktop : All Pages



Tablet : All Pages



Mobile : All Pages



AD FORMAT : SKIN SIDES & SKIN LEADERBOARD

A design only for Desktops, 2 creative are required

1280 pixels

Creative 1 : Skin Sides

Device: Desktop
Dimensions: 1280 x 720 pixels
Max file size: 40kb
File formats: Static gif or jpg

Creative 2 : Skin Leaderboard

Device: Desktop
Dimensions: 960 x 106 pixels
Max file size: 40kb
File formats: Animated gif or jpg

